

Pierce Pepin named Tree Line USA utility

Nebraska City, Neb. [April 22, 2015] Pierce Pepin Cooperative Services has been named a 2015 Tree Line USA utility by the Arbor Day Foundation for the 11th consecutive year in honor of its commitment to proper tree pruning, planting and care in the its service area.

Tree Line USA, a partnership between the Foundation and the National Association of State Foresters, recognizes public and private utilities for pursuing practices that protect and enhance America's urban trees. Tree Line USA promotes the dual goals of delivering safe and reliable electricity while maintaining healthy community forests.

“Trees are a critical part of urban landscapes all across the United States,” said Dan Lambe, President of the Arbor Day Foundation. “Service providers like Pierce Pepin Cooperative Services show that taking care of urban trees is good for business, good for customers and good for the community.”

Pierce Pepin Cooperative Services achieved Tree Line USA by meeting five program standards. Utilities must follow industry standards for quality tree care; provide annual worker training in best tree-care practices; sponsor a tree-planting and public education program; maintain a tree-based energy conservation program; and participate in an Arbor Day celebration.

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About Pierce Pepin Cooperative Services

Pierce Pepin Cooperative Services is an energy services cooperative located in Ellsworth, Wisconsin, offering electric utility services to homes and businesses. PPCS also offers propane products and services through its subsidiary, Pierce Pepin Propane Services. As a Touchstone Energy Cooperative, Pierce Pepin Cooperative Services is committed to excellence, innovation and integrity, and is dedicated to helping its communities live better. For more information, call 1-800-924-2133 or visit www.piercepepin.com.

About Arbor Day Foundation

The Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture and celebrate trees. More information on the Foundation and its programs can be found at arborday.org.