

***News Release***  
**October 29, 2019**

### **Reis Achieves Credentials in Utility Competencies**

**[Ellsworth, WI]** – Dan Reis, a board member with Pierce Pepin Cooperative Services, was recognized by the National Rural Electric Cooperative Association (NRECA) for his commitment to education, earning the Board Leadership Certificate (BLC). The BLC certificate was presented to Reis by Chairman Roger Wiff at the co-op’s October board meeting.

Today’s electric utility environment imposes new demands on electric cooperative directors, particularly increased knowledge of changes in the electric utility business, new governance skills and a working knowledge of the cooperative principles. Pierce Pepin has a commitment to work through NRECA to sharpen this body of knowledge for the benefit of its electric cooperative members.

The BLC reflects the foundational knowledge and skills acquired through the Credentialed Cooperative Director certificate plus 10 courses within 8 specialty areas, such as Governance, Risk Management and Power Supply.

Reis was elected to the Pierce Pepin Cooperative Services Board of Directors in March 2015 for his first term and represents District 9, members in the Towns of Clifton and Oak Grove, Pierce County.



*Dan Reis, Pierce Pepin Cooperative Services board member, is presented the Board Leadership Certificate by Chairman Roger Wiff.*