

Electric\$ense*

WATER HEATERS

A Touchstone Energy® Cooperative 🔨

2025 Energy Efficiency Incentive Form

ELIGIBILITY CRITERIA

This institution is an equal opportunity provider.

- New equipment must be installed on the cooperative's lines, must be hard-wired to 208/240V power supply, and connected to the PPCS load management system*.
- Incentive not to exceed the equipment cost.
- Incentives are in place through December 26, 2025. Funds are limited, so submit the required documentation as soon as possible.
- Required documentation must be submitted within 3 months of the install date.
- Additional eligibility criteria may apply. The program is subject to change or cancellation without notice. Contact the cooperative for details.
- Required documentation listed below must be submitted no later than 3 months after the install date.
 - \checkmark This incentive form
 - A copy of your receipt or invoice for each item with purchase price(s) circled
 - Documentation showing the equipment has been installed

Submit required documentation to: Pierce Pepin Cooperative Services, Attn: Electric\$ense Program PO Box 420, Ellsworth, WI 54011

MEMBER INFORMATION (Please fill out entire section)											
Member Name				Email *Email addresses will be used for cooperative communication only.							
Address				Account	Phone						
City		State	Zip	Date	Member Signature						
Incentive for:	Residential	Farm	Commerc	cial Industrial [Institution/Government Other:						

INCENTIVE INFORMATION (Please fill in gray shaded boxes for requested incentives)

Equipment	Specifications	Equipment Cost	Quantity	Incentive	Total Quantity x Incentive		
Residential High-Efficiency Water Heater	75-99 gallons Uniform Energy Factor ≥ .88 Must be on load control as defined by cooperative			\$300			
Residential High-Efficiency Water Heater	100+ gallons Uniform Energy Factor ≥ .88 Must be on load control as defined by cooperative			\$600			
Commercial Water Heater	75-99 gallons Must be on load control as defined by cooperative			\$300			
Commercial Water Heater	100+ gallons Must be on load control as defined by cooperative			\$600			
Heat Pump Water Heater	Integrated (all-in-one) units Uniform Energy Factor ≥ 2.20			\$600			
Total Incentive Amount Requested:							
	OFFICE USE ONLY						
Approved Not Approved - Reason:	Total Incentive Issu	ied: \$					
Cooperative Representative:	Date:						

***NOTE:** Members enrolled in a storage strategy for their water heater will receive four FREE blocks of Evergreen Everyday.