

Johnson Receives Live Better Community Service Award

[Ellsworth, WI] – Kim Johnson is Pierce Pepin Cooperative Services’ Live Better Community Service Award winner for the fourth quarter of 2019. Johnson was presented the award and a \$100 Visa® gift card on October 1 for her selfless work as the volunteer coordinator of the Basics for Local Kids program.

Johnson Founded Basics for Local Kids in 2010 after a similar program came to an end. She was able to serve 176 kids on a \$150 budget and lots of donations. By 2013, Basics for Local Kids was designated a 501C3 not-for-profit organization focusing on the needs of children in Pierce and St. Croix counties. They hold two distributions in the fall and serve over 500 children each year. They have served over 3,000 children to date.

“Kim Johnson has been volunteering as the coordinator for Basics for Local Kids for 10 years. This program is a wonderful service that provides winter coats, snow pants, boots, hats and gloves for more than 500 children and teens throughout western Wisconsin,” said Charity Lubich, Executive Assistant/HR Administrator with Pierce Pepin Cooperative Services. “Her passion and excitement for this program is evident through the many hours she volunteers with this successful and much needed program.”

In her spare time, Johnson enjoys day trips, concerts, and spending time with family.

Congratulations, Kim, and thank you for truly making a difference!



Kim Johnson is presented the Live Better Community Service Award by Nate Boettcher, President and CEO, for her volunteer work with Basics for Local Kids.