

Pierce Pepin Cooperative Services wins statewide magazine award

Pierce Pepin Cooperative Services recently won an award of excellence for presentation of local news in the *Wisconsin Energy Cooperative News*, the voice of the state's rural electric cooperatives. Liz Gunderson, communication coordinator at Pierce Pepin Cooperative Services, serves as the editor of the co-op's local pages within the magazine. Awards were presented at the 2024 Communication Power Conference in Stevens Point August 28.

Pierce Pepin Cooperative Services' magazine pages took first place in the category of Photography for the previous year.

Founded in 1940, the Wisconsin Energy Cooperative News focuses on statewide issues that affect electric cooperatives, promoting the general welfare of Wisconsin's electric cooperatives, their member-owners, and the areas they serve. Nineteen electric cooperatives throughout the state are responsible for their own local sections within the magazine, which reaches 152,000 mailboxes each month.



Wisconsin Energy Cooperative News Editor Dana Kelroy, left, presents an award of excellence in the category of Photography to Liz Gunderson, communication coordinator at Pierce Pepin Cooperative Services.